2nd Anitschkow Days
IAS Conference on Atherosclerosis
September 17-19, 2020
Moscow, Russia
Renaisance Moscow Monarch Centre Hotel

Partnership Prospectus
WELCOME LETTER

Сделал дело – гуляй смело.
Business before pleasure!

It’s been more than 100 years since Nikolay Anitschkow discovered and confirmed “The cholesterol hypothesis” and the journey to understand cholesterol, hyperlipidemias and dyslipidemias has taken many twists and turns, but the all signs point to Moscow in 2020. Clinicians will not be disappointed.

Along the way, several crossroads and milestones have been marked: The connection between FH and coronary heart disease, the discovery of lipid lowering drugs, the Lipid Research Clinics Coronary Primary Prevention Trial, the discovery of statins, the Nobel prize for LDL-R function description, the “4S” trial when clinical lipidology “was stolen” from metabolism to cardiology®. On the other hand, as time passed, the successful story of the treatment of dyslipidemia fell into oblivion.

Nowadays, however, great progress in diagnostics (molecular as well as biochemical) and the treatment of dyslipidemias gives us cause for celebration again. The results from the PCSK9-I trials were positive and the development of new medications (new fibrates, siRNA molecules, APO CIII influencing drugs) has pulled lipids into the center of attention again.

All of these topics and more will be covered at the 2nd Anitschkow days in Moscow. The IAS conference will be mostly, but not exclusively, clinically oriented with recent research and knowledge to be summarized, with guidelines included, during the plenary sessions. Original papers will be discussed in smaller rooms and a poster session will be a great opportunity for young doctors and scientists to exchange knowledge.

Many internationally recognized speakers from almost all continents have promised to participate The Russian Atherosclerosis Society anxiously await the opportunity to welcome delegates and to make your visit to Moscow an unforgettable one. Moscow is never more beautiful than at this time of year.

So, what are you waiting for? We look forward to seeing you at Anitschkow days in Moscow for a great showcase of science, medicine, new friendships and international cooperation.

Richard Ceska, MD, PhD, FACP, FEFIM
IAS Secretary
President of the Congress

COMMITTEES

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Richard Ceska, MD, PhD, FACP, FEFIM

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Michal Vrablik, MD, PhD

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Federation Chair Europe - Michal Vrablik, MD, PhD

LOCAL ORGANIZING COMMITTEE
Marat V. Ezhov MD, PhD, DMSc
President of the Russian Atherosclerosis Society
ABOUT THE IAS

The International Atherosclerosis Society (IAS) is a federation of 64 member organizations worldwide (representing 54 nations or regions) whose basic mission is to promote the scientific understanding of the etiology, prevention, and treatment of atherosclerosis. The IAS exists to coordinate the exchange of scientific information among the constituent societies, to foster research into the development of atherosclerosis, and to help translate this knowledge into improving the effectiveness of programs designed to prevent and treat this disease.

GENERAL INFORMATION

TITLE
2nd ANITSCHKOW DAYS, IAS CONFERENCE ON ATHEROSCLEROSIS

DATE
September 17-19, 2020

VENUE
Reinassance Moscow Monarch Centre Hotel, Russia NARCH CENTRE HOTEL

EXPECTED NUMBER OF DELEGATES
400 international delegates and 200 Russian delegates

LANGUAGE
The official congress language is English.

CONFERENCE WEB
www.ias2020.org

SYMPOSIUM TOPICS
- Atherosclerosis
- Cardiovascular Disease
- Genes involved in Hyperlipidemia
- Familial Hypercholesterolemia
- Familial Chylomicronemia Syndrome
- Lipid Lowering Therapy
- Clinical Trials
- Diabetes
- Metabolic Syndrome
- Hypertension
- Complex Treatment of CVD Risk
- New Guidelines

PARTNERSHIP PACKAGES
PLATINUM PARTNER
PRICE ON REQUEST

- Exhibition space of 20 sq m
- 6 exhibitor registrations
- 5 participant registrations
- Priority choice for exhibition space location
- Lunch symposium
- Priority choice for sponsoring the congress materials
- 2 full pages of advertisement in the Final Program
- Inserts in the conference bag – 3 items in total
- Logo in the main meeting room during the entire event
- Logo at the official web site of the event
- Acknowledgement as Platinum Partner in all event announcements, materials and Final Program

SILVER PARTNER
18 000 EUR

- Exhibition space of 12 sq m
- Priority choice for exhibition space location after Platinum and Gold Partners
- 4 exhibitor registrations
- 3 participant registrations
- Priority choice for additional partnership opportunities after Platinum and Gold Partners
- 1 full page of advertisement in the Final Program
- Inserts in the conference bag – 1 item in total
- Logo in the main meeting room during the entire event
- Logo at the official web site of the event
- Acknowledgement as Silver Partner in all event announcements, materials and Final Program

GOLD PARTNER
36 000 EUR

- Exhibition space of 15 sq m
- Priority choice for exhibition space location after Platinum Partners
- 5 exhibitor registrations
- 4 participant registrations
- Breakfast symposium
- Priority choice for additional partnership opportunities after Platinum Partners
- 2 full pages of advertisement in the Final Program
- Inserts in the conference bag – 2 items in total
- Logo in the main meeting room during the entire event
- Logo at the official web site of the event
- Acknowledgement as Gold Partner in all event announcements, materials and Final Program

BRONZE PARTNER
10 000 EUR

- Exhibition space of 9 sq m
- Priority choice for exhibition space location after Platinum, Gold and Silver Sponsors
- 3 exhibitor registrations
- 2 participant registrations
- Priority choice for additional partnership opportunities after Platinum, Gold and Silver Partners
- Inserts in the conference bag – 1 item in total
- Logo in the main meeting room during the entire event
- Logo at the official web site of the event
- Acknowledgement as Bronze Partner in all event announcements, materials and Final Program

2ND ANITSCHKOW DAYS
PARTNERSHIP PROSPECTUS
SATELLITE SYMPOSIA
• Available only for the Symposium Partners

LUNCH SYMPOSIUM 12 000 EUR
• 90 minutes (including time for room set up and preparation)

BREAKFAST SYMPOSIUM 8 000 EUR
• 60 minutes (including time for room set up and preparation)
Price includes room rental, technical assistance, basic AV equipment and acknowledgement in the final program and web site. Partners can distribute own promotional materials during symposium.

EXHIBITION

EXHIBITION SPACE OF 6 SQ M 5 600 EUR
• Includes space rental only
One conference bag and one exhibitor badge will be provided per basic exhibition space. For each additional 6 sq m, one additional exhibitor badge will be provided free of charge.
• All equipment such as shell-scheme booths, carpets, furniture, power supply etc. has to be rented separately from the congress exhibition contractor and will be charged individually.

EVERY ADDITIONAL SQUARE METER 600 EUR
ADDITIONAL EXHIBITOR REGISTRATION 100 EUR

PAYMENT TERMS
Installment of 50% of the total worth of the purchase order is due 30 days from receiving the invoice
Installment of 50% of the total worth of the purchase order is due by May 31, 2020
All prices mentioned in this document exclude 21% VAT

ADDITIONAL PARTNERSHIP OPPORTUNITIES

CONFERENCE BAGS 8 000 EUR
• A bag with the Company logo provided to each participant. (if provided by partner, the price reduces to 50 %)

BADGE LANYARDS 6 000 EUR
• A lanyard with the Company logo provided to each participant. (if provided by partner, the price reduces to 50 %)

PENS 2 000 EUR
• Company logo printed on pens provided to each participant. (if provided by partner, the price reduces to 50 %)

NOTEPADS 2 000 EUR
• Company logo printed on notepads provided to each participant. (if provided by partner, the price reduces to 50 %)

INFORMATION SYSTEM 2 000 EUR
• Company name and logo placed on all direction signs and meeting room labels.

POSTER SESSION 2 000 EUR
• Company logo displayed on each poster panel in the poster area.
RELAX ZONE 4 000 EUR
• Partner can place roll up banners and other branded materials (seating, pillows etc.)
• at the Relax Zone area. Relax Zone will be available to all attendees.
• All branded materials must be approved by the organiser.

ABSTRACTS ON A MEMORY STICK 7 000 EUR
• Company logo to be printed on each memory stick with abstracts distributed to all participants.

GALA DINER 5 000 EUR
• Partner’s logo to be printed on all Gala Dinner invitations and menu
• Partner’s logo will be placed on the Gala Dinner tables
• Partner can place roll up banners and other branded materials (e.g. napkins etc.) at the Gala Dinner area
• Partner’s logo in the Final Program
• Partner’s logo at the official website with a link to the Partner’s homepage

WELCOME COCKTAIL 3 000 EUR
• Partner can place roll-up banners and other branded materials (e.g. napkins etc.) at the Welcome Reception area
• Partner’s logo in the Final Program
• Partner’s logo at the official website with a link to the Partner’s homepage
• All branded materials must be approved by the organiser.

COFFEE BREAK 1 500 EUR
• Partner’s logo displayed on the tables with coffee breaks
• Partner can distribute their own flags, napkins, etc. or place roll-up banners
• Partner’s logo in the Final Program
• All branded materials must be approved by the organiser.

ADVERTISEMENT

CONFERENCE BAG INSERT 1 000 EUR
Final Program advertisement (printed)

FULL PAGE INSIDE 1 700 EUR
INSIDE BACK COVER 2 000 EUR

ABSTRACT BOOK ADVERTISEMENT (ELECTRONIC)
ONE PAGE INSIDE 1 000 EUR

COMPANY ROLL-UP PLACED IN EXHIBITION AREA 500 EUR
If you are interested in partnership or exhibition please contact Mr. Martin Rouček at:

INDUSTRY LIASON OFFICER

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